

# Print Orientation on Case Blanks

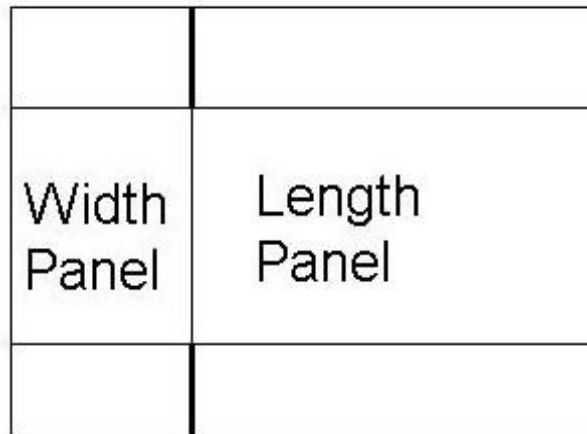
Because it is possible to orient the printing on an RSC or HSC case blank in either of 2 directions, the print orientation on case blanks that are proposed to be machine erected should be checked to ensure the orientation of the printing on the erected case is not **UPSIDE-DOWN!**

Solari Packaging Systems manufacture automatic case erectors that use either of 2 distinctly different methods to erect or open the case blank to form a rectangular or square case sleeve.

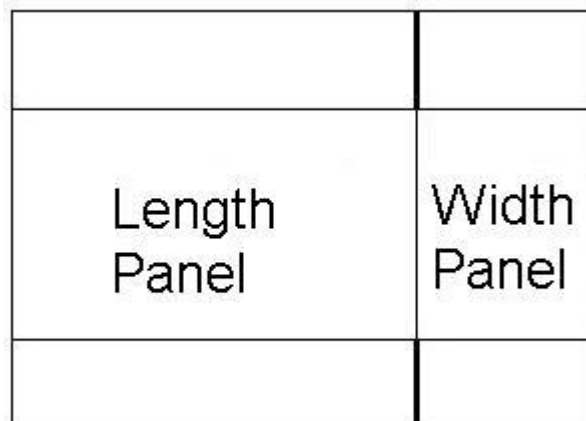
With the first, used on standard case erectors, the case blank is erected or opened to form a rectangular case sleeve by 6 vacuum cups with 4 vacuum cups gripping the case blank on the front length panel and 2 gripping the adjacent width panel that are attached to a pivoting knuckle that rotates through ninety degrees.

With the second, used on high speed case erectors, the case blank is erected or opened to form a rectangular or square case sleeve using 4 vacuum cups, with 2 vacuum cups gripping the case blank on both opposing length panels and attached to 2 arms that are driven through ninety degrees using a motorised four bar mechanism.

For **'Solari'** standard case erectors (VA 1112, VA 1115, VA 1122 and VA 1125) with a case feed direction from left to right viewed from the operator's station, the printing on the case blank should be upright (not upside down) when viewing the case blank when the case's length (long) panel is to the right and the width (short) panel is to the left. Please see the diagram below for details showing the correct print orientation for these machines.



For **'Solari'** high speed case erectors (VA 975 and VA 976) with a case feed direction from left to right viewed from the operator's station, the printing on the case blank should be upright (not upside down) when viewing the case blank when the case's length (long) panel is to the left and the width (short) panel is to the right. Please see the diagram below for details showing the correct print orientation for these machines.



Please note that for **ALL** **'Solari'** case erectors with case feed directions from right to left viewed from the operator's station, the print orientation on the case blanks **MUST** be reversed or mirrored to the diagrams shown above to ensure the print orientation on the erected case is not **UPSIDE-DOWN!**